

Press release 8 November 2011

## **Media & Learning Conference 2011 Brussels – Last Chance to register!**

With just over 2 weeks to go the organisers of the Media & Learning Conference are delighted to announce that there are now more than 240 people registered from 40 countries. They include ministerial representatives, teacher trainers, educational media producers and practitioners who are all converging on Brussels to discuss trends, share experiences and plan new initiatives in the field of media supported learning.

A series of five online discussions have been launched in the conference community which is open to all. They are: What is the best business model for a learning game? What are the implications of social networking on media and learning? What impact does the move from a literacy culture to a media culture have on learning? What is the best way to create sustainable, media-rich learning repositories? And can media make a difference in supporting early and special needs education? These discussions will continue live during the conference itself, taking place on 24-25 November. You can join in [here](#).

Confirmed keynote speakers for the Media & Learning Conference are **Pascal Smet**, Flemish Minister for Education and Training, **Constantijn Van Oranje**, Cabinet member and senior advisor of European Vice-President Neelie Kroes, **Peter Adriaenssens**, Belgian child psychiatrist, **Conor Galvin**, researcher from UCD in Ireland, **Richard Harper**, Principal Researcher at Microsoft Research in Cambridge, UK, **Nikos Theodosakis**, Canadian author of "The Director in the Classroom: How Filmmaking Inspires Learning", **Pere Arcas**, Head of the department of learning programmes and projects at Television of Catalonia in Spain, **Lizbeth Goodman**, Director and Founder of the SMARTlab Digital Media, **Donald Clark**, e-learning advisor and **Dom Elliott**, from YouTube EDU.

The programme includes screening sessions showing excellent uses of media to support teaching and learning, practical workshops fostering hands-on learning experiences, high level presentations and a wealth of opportunities to exchange, learn, interact and network. During the conference we also provide the Pigeon SMS messaging service which enables participants contact one another easily without revealing their own mobile number.

We also plan on having fun and invite participants to try out different devices in the conference Play Area where you can enjoy a cup of coffee and socialise at any time.

The MEDEA Awards Ceremony will be a highlight of the programme and takes place on Thursday 24 November beginning at 18.15. 9 finalists from all over Europe are competing to win one of the two MEDEA Statuettes this year, you can see who they are for yourself and decide who you think should win. This is an open event, if you would like to come, just let us know.

Follow what is happening in the lead-up to the conference on our [Facebook](#) and [LinkedIn](#) groups.

Register for the conference [here](#).

Conference sponsors:



*Media & Learning 2011 - Flemish Ministry of Education and Training Headquarters, Brussels – 24 & 25 November 2011  
Conference organiser: ATiT, Leuvensesteenweg 132, 3370 Roosbeek, Belgium  
[www.media-and-learning.eu](http://www.media-and-learning.eu) – [info@media-and-learning.eu](mailto:info@media-and-learning.eu)*

